



CRAIG P. Smith

560 Estudillo Ave. Apt. #1
San Leandro, CA 94577
craig@craigsmith.com
510-332-6641
www.craigsmith.com

Experience

Sony Computer Entertainment of America	Foster City, California	First Party Quality Assurance Tester	07/08 to Present
Envision Litigation Graphics	San Francisco, California	Technical Illustrator	02/04 to Present
TargetCast Networks Inc.	San Ramon, California	Creative Services Mngr.	05/08 to Present
Suspender Factory, Inc.	Emeryville, California	Graphic Artist	02/04 - 10/04

Knowledge Base

Animation

- Developing a 2D animation short sequence for a live action independent film
- Comprehend 2D animation, key frame animation and inbetweening
- Able to digitally ink and paint 2D animations
- Capable of 3D character animation on Maya software
- Understand lighting and camera issues and usage

Character Design

- Developed numerous characters for comic books, illustrations, paintings and stories
- Maintained character image on model sheets for animations and sequential artwork and comics
- Fluent in creating, sketching and developing new characters on the fly
- Understand issues involved with young children as a target audience, having a daughter myself

Layout and Design

- Designed environments and layouts for illustrations and comic books both elaborate and simple
- Able to use mood and atmosphere effectively

Graphic Design/Desktop Publishing

- Designed brochures, business cards, corporate logos and identities
- Laid-out various multi-page documents, such as newsletters, magazine layouts and ads
- Created label designs for cosmetics such as shampoo, deodorant, body wash, etc. for cosmetic company

Illustration/Technical Illustration

- Created technical illustrations for legal graphics demonstrating technical and scientific concepts for legal profession
- Illustrated comic books and fantasy/science fiction materials
- Painted book covers in a fantasy genre
- Keen ability to capture likenesses, in caricatures, cartoons and professional quality portraits
- Ability to match several different styles, matching styles from pre-existing artwork and artist

Web Design

- Responsible for two redesigns for a major corporate web site: VERITAS Software (Now Symantec)
- Collaborated, assisted and did troubleshooting with architecture web development teams
- Able to hand code HTML and troubleshoot HTML, Flash, ActionScript 2.0 and CSS code

Education

The Art Institute of California	San Francisco, CA	B.S. Media Arts and Animation	12/2007
Lansing Community College	Lansing, MI	A.S. Graphic Design/Illustration	06/1992
		A.S. Mechanical Drafting	06/1988
Capital Area Career Center	Mason, MI	C.O.C. Mechanical Drafting	06/1986