Craig P. Smith

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Experience

Envision Litigation Graphics - San Francisco, California — March 2004 to Present

Information Graphics Illustrator

- Created graphic exhibits and documents for presentation in legal proceedings, including creating interactive presentations and Flash animation
- Produce graphics in Adobe Illustrator, Flash, In Design and Powerpoint
- Prepare hand-drawn illustrations for inclusion in presentations
- Operate trial-based software and present documentation during court cases
- Follow stringent guidelines for branding, copyrighting and other issues pertaining to legal specifications
- Edit and work with documents created by other contract illustrators matching styles and techniques
- Constructed and maintain the company website using Flash, html, php and ActionScript 3
- Develop and animate company holiday ecards in Flash
- Other software used: Photoshop, Trial Director, Adobe Keynote

Ring Central - Foster City, California — September 2011

Project: RingShuffle - Flash Animator

- Adapted script I was given for web ad
- Create storyboards
- Matched artwork created based on character style sketches
- Animated all scenes for the web ad
- Worked with voice talent to achieve audio
- Post-production of web ad with various output requirements for multiple purposes
- Project duration: 2 weeks

Sony Computer Entertainment of America - Foster City, California — July 2008 to October 2008

First Party Quality Assurance Tester

- Tested Playstation video games with the intent of finding or creating errors and bugs
- Logged the errors accurately and completely into proprietary database software, so the programmers could access, duplicate, and fix them

TargetCast Networks, Inc. – San Ramon, California — May 2008 to October 2008

Information Graphics Illustrator

- Created printed marketing materials using Adobe Illustrator and InDesign
- Generated Flash-based advertisement for point-of-purchase digital marketing
- Modified and improved web site infrastructure and graphics using html, php, Photoshop and Illustrator

Education

The Art Institute of California - San Francisco, CA
B.S. Media Arts and Animation — Graduated December, 2007

Lansing Community College - Lansing, MI
A.S. Graphic Design/Illustration — Graduated June, 1992
A.S. Mechanical Drafting — Graduated June, 1988